

Athena IT Solutions offers data warehousing and integration consulting services. We will assess your current data warehouse needs, perform evaluations and architectural reviews, and either jumpstart your project or provide full-cycle development.

Small Firm Advantages, Big Firm Experience

With Athena IT Solutions you get the best of both worlds. Because we are small, we focus on our clients rather than internal processes. Your success is vital to our success. You benefit from seasoned industry experts you can learn from, not recent hires who use your project to gain experience for their next assignment.

We have over 15 years of data warehousing, data integration, and business intelligence experience under our belts, having worked on many successful projects in industries such as financial services, healthcare, consumer product goods, retail, telecom, manufacturing and high technology.



Getting the Right Data

Is it ever NOT one of your company's goals to increase profitability? Of course not. And in the current economic climate, it becomes especially important to operate in the most efficient way possible. The most critical requirement to ensure efficient operations is the right data — when you want it and where you want it.

Businesses depend on data warehouses to deliver the right data to the right people — the people who need it to make decisions.

Only with the right data can you accurately review and measure your company's performance and operations. Some examples of business initiatives that depend on good data include:

- Customer Relationship Management (CRM)
- Supply Chain Management (SCM)
- Financial Budgeting and Forecasting
- Balanced Scorecard
- Profitability Analysis
- Operational and Management Reporting
- ERP Reporting and Analytics

The cornerstone to all these initiatives is getting the information the business needs to review and measure performance. There are many powerful analytic tools that can 'slice and dice' data, but they are useless without the *right* data. The key is to get that data in a comprehensive, correct, and current manner.

Often these business initiatives fail to identify data warehousing as the backbone of their success. Athena IT Solution's specialty is gathering and understanding what data the business needs, determining how to source that data, gathering and transforming the data into usable information, and making that information available for the business to analyze.

The First Step to a Successful Project

Athena IT Solutions consultants have years of data warehousing experience to draw from to improve the design, implementation, and operation of your data gathering and information analysis activities. We can do this by starting from scratch, but most often we determine how to best take advantage of your previous IT investments and incrementally improve your data ROI.

Our goal is to get the right staff in place for you to be successful. We usually work in small project teams with joint IT and business people from your company on the project team. If your project is large enough we might enable multiple teams to develop your data gathering and information analysis capabilities.

We work with you to get the right information to the right people, at the right time. We understand the futility of just gathering terabytes of data to be stored in large databases that business people are unable to access. And we know that a great analytical tool for business people is useless without the right data to analyze. We help you put your data to work so it delivers the ROI you need.

Consulting services

We offer advisory, implementation, and education services, as well as services for vendors.

Advisory Services

Our extensive experience allows us to provide advisory services that maximize the success of your data warehousing project. We will assess the viability of your project regardless of where it is in the project lifecycle. We then recommend improvements, take corrective actions if called for, and in the long-run, increase the return on investment for your data warehousing projects.

Our advisory services include:

- DW and BI Project Assessment
- Fitness-to-Purpose Evaluation
- Architectural Design and Planning
- Retainer-Based Advisor

Implementation Services

Athena IT Solutions can plan, manage, design, develop and implement your data warehousing and business intelligence project. We can complete the entire project for you or work jointly with your staff. All our projects involve knowledge transfer with both your business and IT personnel involved in the project.

Our implementation services include:

- Project Jumpstart
- Full Life-Cycle Development

Education Services

An educated staff is essential to the long-term success of any data warehouse project.

Athena IT Solutions can assist your data warehousing and business intelligence programs by:

- Raising awareness of the business benefits of these programs
- Presenting what it takes to be successful in these programs
- Designing training programs for your business users or development staff
- Providing targeted training

Covering both basic and advanced data warehouse topics, we offer education in the following areas: Internal Awareness and Marketing, Educational Assessments, and Onsite Training.

Vendor Services

Taking advantage of over 15 years of data warehousing experience and dozens of data warehousing projects, Athena IT Solutions can objectively assess your product from a technical, business, and market perspective. We are not just industry analysts who talk to people, but rather practitioners who have been in the trenches and understand what is needed, what works and where the pain is.

In addition, we can provide marketing support for your organization by writing white papers or speaking at your seminars. Leverage our expertise to better understand your product from a market perspective.

Our vendor services include:

- Product Assessment
- Marketing Support
- White Papers
- Seminars and Presentations



For More Information

To learn more about how Athena IT Solutions can increase the success of your data warehouse project, please contact us.

info@athena-solutions.com

Phone (978) 897-3322

Fax (978) 461-0809

www.athena-solutions.com

Athena IT Solutions, LLC
P.O. Box 178
Stow, MA 01775-0178

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